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Hello, I am Luis, CEO of 2B Labels.

As you know, the current situation is not the most favourable for the fashion sector. Many designs that have been conceived for this spring campaign will not see the light of day due to the slowdown we are into, and this means that an important part of the investment of many SMEs in the sector and will not be recovered.

But in these uncertain times, we must be united to get ahead. So, at 2B Labels we ask ourselves, what can we do for the sector that has given us so much? And we concluded that, while to help now we can only #stayhome, we could help our sector prepare for the future. That is why, we have decided that from today until June 30, 2020, **all the prototypes and samples that 2BLabels makes for its customers, both new and old, for free.**

With this measure we hope to relieve those who must prepare the new campaigns without reaping the harvest from the previous ones and thus do our bit in this crisis that we all suffer.

Luis Bri Quirant
Manager